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## Innovator, 1988-03-21

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MAR 21 1988

# INNOVATOR

## GOVERNORS STATE UNIVERSITY

Vol. 15 No. 15  
University Park,  
Illinois, 60466

GSU ARCHIVES

GSUA 580-7

### Female Enrollment Increases

UNIVERSITY PARK—Female enrollment is increasing at Governors State University, while minority enrollment is holding steady.

Faculty and administrative staff statistics also reflect a good female and minority composition.

Current enrollment figures for GSU show a student population of 5,404.

Of those, women make up 63 percent of on-campus students. From 1979 to 1982, female enrollment on campus was a constant 55 percent. Since that time, the number of women on-campus has steadily increased. For example, enrollment of women on-campus has steadily increased. For example, enrollment of women on-campus in 1986 was 61.5 percent. Today it is 63 percent.

GSU offers a variety of classes in schools at other locations in the six county metropolitan area. Female enrollment has also gone up at those sites. For example, the Fall 1986 enrollment was 67.2 percent. Today it is 71.8 percent.

Of the 4,200 on-campus students, more than 22 percent are minorities—Asian or Pacific-Islander, Black, American Indian and Hispanic.

The number of minorities taking GSU classes at locations other than the University Park campus has peaked at 19.4 percent—in 1986 and 1987.

The Governors State University administrative staff also reflects a pattern of hirings of women and minorities. For example, three of the six GSU deans are women and of those, two are black.

Statistics show 106 of the 138-member faculty have doctorate degrees, and 87 of the 138 are tenured. The makeup is 86 men and 52 women and the minority makeup is 12 Asians or Pacific Islanders, 20 blacks and 5 Hispanics.

In the administrative and professional staffs, of the 88 positions 36—or 40.9 percent—are women. The minority makeup is 14.7 percent of which one is Asian, 10 are blacks, one is American Indian and one is Hispanic.

### Zimbabwe Delegates Successful At Model UN

UNIVERSITY PARK—Governors State University students gave strong representation to Zimbabwe as one of 80 "nations" of the world that met to discuss critical issues of our times at the Midwest Model United Nations Conference.

Students from colleges and universities throughout the Midwest each set out the agendas for their countries in the mock United Nations meeting in St. Louis Feb. 24-27. Governors State's "Zimbabwe" was extremely successful in getting three resolutions accepted by the delegates. More than 400 resolutions were presented during the three-day conference and GSU-Zimbabwe delegates had to present a strong lobby to win other delegates' votes.

"Our students put in very long hours. Their days went from 8 a.m. to 11 p.m. but because they knew Zimbabwe's positions on a variety of issues, know the country's allies and could present strong convincing arguments, they were very successful," Professor Lawrence Levinson, faculty Advisor, said.

The eight student participants who were the GSU-Zimbabwe delegation were George Asiedu, head delegate, from Homewood; Karl Bradley of Chicago Heights, Mary Boyajian of Chicago, Isaac Eferighe of Park Forest, Lenda Hunt of Buckingham, Bert Kinister of Steger, David Munsell of Tinley Park and Paul Noble of South Holland. Two other students—Herb Ferguson and Pedro Velasquez—were part of the study group.

At the end of the conference Isaac Eferighe was selected a Midwest Model United Nations staff member for the 1989 meeting. He will meet with other staff persons in November 1988 to begin work on the next meeting.

Organizing sessions for the GSU group began in September 1987 and in November GSU learned it would represent Zimbabwe. From that point on, students did extensive research not only at Governors State but also at the University of Chicago's United Nations materials depository. Weekly meetings covered the major global issues and how Zimbabwe did or would react.

The Model United Nations Conference is designed as a simulation to provide students with the experience of international diplomacy, discussion of global issues such as nuclear disarmament, apartheid, Third World debt and the development and passage of resolutions.

"For this being the first year Governors State University students have participated, they were truly impressive," Levinson said. "Their maturity gave them a true understanding of diplomacy and how to best relate to other delegates."

Expenses for the Midwest conference were paid by the GSU Alumni Association and the Provost's Office. Levinson is hopeful in the future GSU students will participate not only regionally but nationally.

The annual national meeting has been held in New York for more than 25 years, Levinson said, not far from the United Nations compound. At the national meeting students meet with the United Nations delegation of the country they've been representing, and hold several of the national conference meetings on the United Nations grounds.

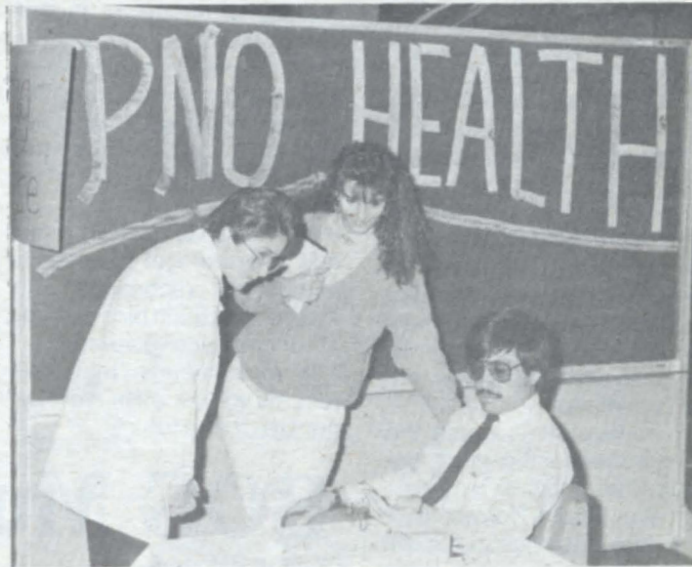


Photo by Tom Rose

### Nurses Host Health Fair

by Sandy Kazak

The Professional Nurses Organization 'PNO' hosted their annual health fair in the Hall of Governors March 15 and 16. Students in the nursing division of The College of Health Professions (CHP) presented information relating to health care awareness and the early detection and prevention of disease, and did blood pressure and blood sugar screening (testing).

Terri Russell of Lombard, chair of this year's fair said, "Nurses help educate patients to teach them of the early signs of illness and distress."

She spoke of the need to become health oriented and

how to maintain it. Doctors and Medicine, on the other hand are concerned with the treatment of disease, she said.

"Since the mean age of the students here is in the early 30's we tried to focus on issues and information affecting that age group."

Nursing students interested in joining the PNO are invited to attend the next meeting on April 13 at 5:30 p.m. The location will be posted or call (312) 534-5000 ext. 2440 for information.

Future activities include a National Nursing Week in May, a Lobby Day in Springfield, and a Senior Recognition Day Dinner.

### Innovator Wins Again

The little paper that could, did it again! The Innovator took second place in the 64th annual contest sponsored by the Columbia Scholastic Press Association (CSPA).

The Columbia Scholastic Press Association (CSPA) is a department of Columbia University of New York City. Its major service to members is a written evaluation of the member's published issues during the academic year.

Out of a maximum total of 1,000 points, the Innovator received 834. The summary of the scoring is based on content, presentation and general operations. Part of the Judge's summary read, "Innovator is a well planned package.—Congrats to an ambitious and talented staff."

"Tis not at all shabby," remarked present editor, Sue Fagin. "It's an incredibly great honor for a newspaper without much of a staff at all. It's actually unbelievable," said Sandy Kazak, assistant photo editor.

College newspapers in the 1980s are beginning to become more than just good writing and photography. The business end of the paper is now becoming equally important as the college newspapers begin to reflect the commercial newspapers. The Innovator is definitely going in that direction and the goal is for it to become a leader in the college non-dailies.

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# STATIC GUARD

by Michael O'Malley

Inflation. The very word inflicts terror upon every type of person imaginable. Inflated prices abound, even on the music scene.

Have you ever stopped to realize how much records cost today? About \$9 to \$11 at most places. I can still remember buying records for \$4.99 just 10 years ago.

You can easily spend an entire paycheck on a record buying spree. Needless to say, new records are a rare commodity, even for a headbanger like me.

Fewer records mean higher prices in the future, so it seems like the days of large record collections are over. This upsets me because without new music, I don't have any new outlets to relax to. It does more than upset me!

To make matters worse, the records that cost so much are made from cheaper materials than ever before. Correct me if I'm wrong, but somebody's still managing to turn over a large profit here.

The other day I found out that my needle from my turntable needs to be replaced. Guess how much. A good stylus costs about \$40 to start and can go up to nearly \$100. I believe the salesman who told me this almost called an ambulance after seeing all the colors and contortions on my face.

I figure that my five-year-old speakers are going to need to be replaced soon and that will cost me about \$250 for two quality speakers. It seems that several years of playing loud, bass induced music took its toll on the poor things.

All this buying is necessary, since radio is a vast wasteland of insane talk shows and brain killing top 40 tunes. I'll get no help from this medium.

When I compare what the radio has to offer, sexless, raceless Michael Jackson, to what my records have to offer, powerful, thought provoking music, the money seems well worth spending.

A few weeks ago I began checking out the various record clubs that all the magazines advertise. Some of them are tempting.

I believe Columbia's record club offers 12 records for one penny (add \$3.99 for postage) with the stipulation of buying 8 records at their price sometime over the next three years. This sounds very tempting.

After looking into this club, a few friends of mine warned me about the "other" records that you have to buy at club prices. It seems that club prices range from \$11.99 to \$16.99. The proverbial apple remained unpicked.

Another downer was that the club sends a buying slip and a small catalogue each month to its members. The slip must be sent back, regardless of whether you intend to buy anything that month or not, or the club will send you their record of the month. This record comes with a bill, even if you don't want the record.

After you figure the high cost of their selections, the small amount of selections made available each month, and all the stamps needed to reply, who comes out ahead?

I'll leave this question to you.

Where else can I go?

Most record stores have bargain bins and used records (at cheaper prices than new) or offer discounts for records in the top 10, and this helps a little. But what about new albums that are not "selling like a bullet?"

Too bad for me, I guess.

I currently get a large percentage of my newer recordings by taping friends' records. This helps me, but it also helps in starting arguments if the records aren't returned quick enough. I won't even mention the high cost of quality blank tapes.

All this adds up to the fact that I'll never get to listen to many new recordings until they're in bargain bins or some other inexpensive venture.

It also means that new records will get even more expensive in the future.



Turning the TV Channel, scanning the wasteland of Saturday night offerings, I stopped at Channel 56 to see

## Anne Beguiles

"Anne of Green Gables, the Sequel," a Masterpiece Theater production of the BBC hosted by Allister Cook.

This made for TV movie, taken from the book by Lucy Maud Montgomery, is beautifully photographed and rich in drama. The situations of the characters give visual insight into the human condition at the turn of the century in Canada.

The lead, Anne Shirley, is played by Megan Follows a red-haired, 16 year old Canadian actress whose presence will keep you glued to your chair. Anne is a confident, independent thinker who "doesn't let life's bleakness get her down." Her Gibson Girl beauty and rare insight into life will amaze and captivate you.

As a newly appointed teacher at Kingsport College, a private

girls academy, Anne's task is to find acceptance and earn the respect of the staff, students and snobbish parents. Especially troublesome is the old feud between the Harris and the Pringle family, two trend setting rich old families of Kingsport.

Anne convinces Mrs. Margaret Pringle Harris, an eccentric and widowed old grandmother, who happens to be a Catherine Hepburn look-a-like, to allow granddaughter Emmaline (Emma) to return to Kingsport College after Emma is callously taken from school by her recently widowed father Morgan Harris. Anne eventually falls in and then out of love with Morgan.

Additional plot twists include: Anne's resourcefulness when the lead in the school

**See Anne page 4**

## BOG Mulls Budget

by Joan Palomar

Did the January tuition hike put a dent in your budget? Does the fact that Anthony Scariano is receiving an Honorary Doctorate of Human Letters at June commencement make you happy? Or is it the purchase of two new color camera systems for the Instructional Communication Center that has overjoyed you?

Each of these actions has been approved by the Board of Governors of State Colleges and Universities (BOG).

The BOG is the "legal entity" that approves or denies academic proposals for Governors State University, Northeastern Illinois University, Chicago State University, Eastern Illinois University, and Western Illinois University.

"The Board of Governors establishes policy" in matters of adding or eliminating of academic programs at each of the five universities, tuition increases, admission require-

ments, and university purchases of over \$10,000, said Dr. David Curtis, GSU Provost and Vice President of Academic Affairs.

The BOG shapes "the overall status of the institutions," said Dr. Curtis.

"We do not have a cookie-cutter approach in the system of management," said Pamela Meyer, Assistant Vice-Chancellor for Public Affairs.

Each university and its "mission" is treated individually, she added.

According to a BOG report, one of the main focuses of GSU's "mission" is to offer programs where regional employment opportunities are readily available.

In keeping with this emphasis, the BOG did approve the College of Health Sciences move toward developing a minor in Gerontology.

The matter of tuition increases is one thing on which the BOG spends a lot of time,

said Dr. Curtis.

"Nobody likes it. Everybody agonizes over it," he added.

Before an increase like the 16% hike that was felt in January can become reality, the BOG measures the issues of low tuition versus providing quality education, commented Dr. Curtis.

Tuition increases are discussed and debated over a period of three meetings and then a vote is taken.

The BOG also rules on admission requirements for the universities. In the Fall of this year, "course-specific" admission will be implemented at each of the four universities that accept freshman.

Since GSU does not accept degree-seeking students with less than 60 credit hours it is not affected by these changes.

GSU is "unique" in instances like freshman admissions where our "upper-division" status allows us to be, said Dr. Curtis.

The BOG recognizes that GSU is "unique" in other matters of "action" and approves lower fees because it has no

athletic department or student union.

Yet, the BOG academic ruling that made it mandatory for all undergraduate degree-seeking students to take Mathematics and English competency examinations does hit home with many GSU students.

The BOG is also responsible for approving university purchases of over \$10,000 for all five institutions.

GSU's recent purchase of two Apple Computer Systems for both the Instructional Communications Center and the University Relations Department would not have been possible without the BOG's approval.

The Board of Governors meets slightly "less than once a month" with no meetings scheduled in March or August.

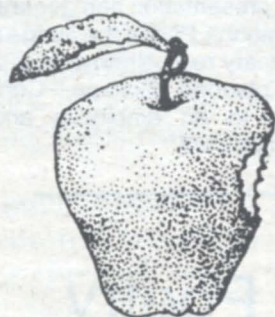
The BOG holds one meeting on each of the five universities it serves and holds five meetings in Springfield when legislature is in session.

Since the Board members are "advocates of higher education" they perform a "king of lobbying," said Dr. Curtis.

## Attention Journalists

Applications are now being accepted for the position of Managing Editor of the Innovator.

Application packets are available from the Innovator, the Placement Office and the Office of Student Life and must be returned to the Office of Student Life no later than April 15.



CAROL LUCCHESI  
Representative  
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# **SPRING 1988 RECRUITING SCHEDULE** **Office of Career Planning & Placement**

Organization Location Positions Available Degree Requirements	Applications Deadline/ On-Campus Recruiting Date
IDS FINANCIAL SERVICES Homewood, Illinois Financial Planning Positions Business, MBA, other majors	Submit resume by Tuesday, March 22, 1988 On-campus Wednesday, March 23, 1988
ALTERNATIVE TRANSPORTATION SYSTEMS GROUP Homewood, Illinois Staff Accountant/Payroll Accountant Degree and experience required	Submit resume by Wed, March 23, 1988
METROPOLITAN LIFE Palos Heights, Illinois Account Rep/Any major Met. Exec. Trainee/MBA	Submit resume by Thursday, March 24, 1988
FDIC Chicago Metropolitan area plus locations in Illinois Indiana, Wisconsin, Michigan and Ohio Bank Examiner Trainee Bus. Admin. majors with at least 6 hours in Accounting	Submit resume by Thursday, March 24, 1988 On-campus Friday, March 25, 1988
METROPOLITAN LIFE Lansing, Illinois Sales Representative Any major	Submit resume by Thursday, March 24, 1988
NEW YORK LIFE Hammond, Highland Munster, Valparaiso, Indiana Sales Rep. Sales Manage- ment Any major	Submit resume by Friday, March 25, 1988
U.S. CUSTOMS SERVICE Chicago, Illinois Auditors Accounting degree required	Submit resume by Monday, March 28, 1988
NEW LENOX LIGHTING & INDUSTRIAL SUPPLY Joliet, Illinois Operations Coordinator Small Business Administration Any major	Submit resume by Thursday, March 24, 1988
U.S. DEPARTMENT OF JUSTICE Chicago, Illinois Auditors Must have 24 hrs. in Ac- counting, Business Law, and at least 3.4/4.0 GPA in Accounting/Business Law coursework	Submit resume by Friday, March 25, 1988
THE PRUDENTIAL Matteson, Illinois Financial Services Special Agent Any major	Submit resume by Friday, March 25, 1988 On-campus Monday, March 28, 1988
FIRST INVESTORS CORP. Bridgeview, Illinois Financial Planning Positions Any major	Submit resume by Tuesday, March 29, 1988
CHEMLAWN SERVICES CORP. Burr Ridge, Illinois Specialist Positions Life Sciences, Business, Other majors	Submit resume by Tuesday, March 29, 1988 On-campus Wednesday, March 30, 1988
FIRST INVESTORS CORP. Des Plaines, Illinois Management Trainee (Financial Services) Any major	Submit resume by Thursday, March 31, 1988
NEW YORK LIFE Oak Lawn, Illinois Sales Representative Any major	Submit resume by Friday, April 1, 1988
EQUITABLE LIFE Chicago, Illinois Financial Planning/ Investment Advising Marketing, Business, MBA	Submit resume by Tuesday, April 5, 1988 On-campus Wednesday, April 6, 1988
METROPOLITAN LIFE Frankfort, Illinois Sales Representative Any major	To be arranged



## **how not to write resume**

People utilize a number of different strategies to put together a resume, many of them HARMFUL to the process of creating the most effective resume possible. Here are a few of them:

1. Asking Uncle Bill for help, because Uncle Bill is a business executive who hires professional staff.

2. Asking sister Jane for assistance, because a year ago sister Jane landed a job similar to the one you're now seeking.

3. Having a resume writing service put together a resume for you.

4. Copying a resume format from a book or other publication.

5. Copying a friend's resume, because you like his or her format.

And here are some reasons why these strategies may not be useful to you:

1. Certainly Uncle Bill knows what he likes, but can he speak for every other business executive who hires staff, let alone all other types of employers? Certainly not. And he may have some biases, for a

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# **Career Designs**

by Dan Amari

number of reasons. Uncle Bill might take the conservative or progressive approach, depending on his personal operating style, or that of his organization. His thoughts about resumes might be entrenched in the obsolete systemology of writing resumes that was the fashion thirty-five years ago. Whatever his biases might be, Uncle Bill only knows what he'd like to see in a resume, certainly not what every other employer might prefer.

2. Sister Jane is suddenly an expert at writing resumes because she landed a job? Perhaps you will do as well if you apply for exactly the same position with the very same employer. But even then, chances are you won't succeed. Jane just might have been able to overcome a less than impressive resume. Will you? How many applicants were in the pool at the time Jane applied — 10, 50, 100, 250? How many will you be competing with, and what will their credentials be like? How many positions did the employer have open a year ago? How about now? How can you be sure that using Jane's resume format is the best you can possibly do for yourself?

3. What can such a service possibly know about your skills, qualifications, and other items you'll want the employer to know about? They'll simply

put down the basic facts, and churn out copies. Your resume will be graphically pleasing, but it won't say much.

4. So many other people do exactly this — cram their own information into a pre-existing format — that you'll look just like all the other dullards who don't appear to be the least bit creative and interesting. Not a good way to impress a potential employer.

5. Your friend's resume might work well for him or her, but does that mean it will work well for you? You probably have different job objectives, skills, experience and qualities you want to get across to the employer. Again, cramming the information you want to convey into someone else's format is probably not the most effective strategy.

So, how does one go about the process of creating an effective resume? Here are three quick suggestions:

1. Plan to spend a good deal of time writing, revising, rewriting. If you put the same amount of effort into writing your resume as you put into writing a paper for a class that you just can't get interested in, your resume will be every bit as uninspired and uninteresting as the paper you cranked out just hours before it was due. If you'll settle for a C- in your job

**See Resume page 7**

## **OPPORTUNITY '88: FOCUS ON THE FUTURE**

Fourth Annual Job Fair for Chicago and Northwest Indiana

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**Friday, March 25, 1988**  
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**FINANCIAL SERVICES**





Interviews by: Jean Juarez  
Photos by: Thomas Rose

# QUESTION:

Are you ready for spring and what are your plans for summer?



Caroline Vege  
UG—BOG  
Roselle, IL

I certainly am but aren't we all. For summer I will be working on my Master's down here. I don't have time for fun right now.



Betty McEwen  
UG—CAS  
Matteson, IL

Am I ready for spring? I am ready for summer, I plan to take two classes hopefully in preparation for graduation but I'm not ready for spring. Let me clarify that I am ready for graduation not spring.



Eric Harwell Chicago, IL  
G—CAS

Yes I am ready for spring because spring represents life in many ways. We see it in nature. We see it through spring break and yes I am ready for spring. My plans for summer are to continue to work diligently as a student, a student leader.



Terry Olivi Lansing, IL  
UG—CAS

Yes, I am definitely ready for spring. The reason is that I have been living in Colorado for the last seven years and it's too cold there. This summer I am going to be attending school here so I don't know how much time I will have to do anything else.



John Kellogg Matteson, IL  
Writing Workshop Student

This is what I was doing just now. I am a senior of course going to school taking a course and I was checking out what they have for the summer. I want to see how it will blend in with keeping my wife happy and also getting some education.

UNIVERSITY PARK—Governors State University will continue its "Introduction to IBM PC DOS" includes a general review of the various parts of the computer. You will be introduced to books that will help you deal with your computer and DOS in your daily work. Get hands-on training in formatting new diskettes, copying files and entire disks, viewing and printing text files, sorting directory lists, checking disks for bad spots and deleting old card files from your directories.

This workshop will be offered from 9 a.m. to 5 p.m. April 4 at GSU. The fee is \$95.

"Appleworks" is an integrated program designed for the Apple computer that allows the user to combine and use word processing, database and spreadsheet capabilities simultaneously.

"Appleworks" will be from 8:30 a.m. to noon April 5 and 8 at GSU. The fee is \$175.

"Database III Plus" is written for the IBM PC. This is a powerful package that works like an electronic filing cabinet, instantly retrieving, sorting or listing information. The participant will also learn how to use inventory control systems, mailing lists and items such as personnel records.

This workshop will be from 8:30 a.m. to 12:15 p.m. April 5 and 8 at GSU. The fee is \$175.

"Lotus 1-2-3," the best selling spreadsheet package, includes data base and graphics capabilities. Learn how to create, save and print a spreadsheet. Participants will also learn how to create, save and print bar charts and pie charts using the numbers from spreadsheets. Bring a project of your own and the instructor will help get you started.

"Lotus 1-2-3" will be from 8:30 a.m. to 12:15 p.m. April 5 and 8 at GSU. The fee is \$175.

"Word Perfect" is a powerful word processor with built-in thesaurus, spell checker, mail-merge capability and high-quality fonts to produce professional correspondence. Word Perfect is function-key oriented with few menus to deal with. Students learn to input text, save, print, edit, insert and delete quickly and easily.

## Newsnotes

UNIVERSITY PARK — College-bound students must achieve high scores on their American College Test (ACT) in order to get into the college of their choice. Governors State University is sponsoring two ACT workshops to help those students prepare for the test.

The "ACT Review Class" will use pre-test and post-test techniques to measure improvement, provide a review of content areas, familiarize students with the test format and explore test taking strategies.

This workshop will be offered from 9 a.m. to 1 p.m. March 26, April 2 and 9 at GSU. The fee is \$85.

### Beach Notes:

The beach party was a success with the sale of 139 tickets. Well over 100 people attended the festivities. Lane Changer supplied the live music for the dance that included a dance contest. Social work would like to thank the sponsors: Student Program Action Council (SPAC), Student Organization Council (SOC), Office of Student Life, and all the people who gave time to make this event possible.

For the Social Club  
Ken Michael Bogard  
& Carolyn Brayien

### Club News Note

by Lubor Peter Kovac,  
Student Senator

We are forming a new Christian Club here at GSU and we are looking for new members to sign-up. Tell your friends about Inter-Varsity Christian Fellowship Club. We are interdenominational. Participate in interesting social events, concerts, and other activity opportunities offered for your convenience. Want more information? Call: Pete Kovac, (312) 349-3654 or Rev. Joe Stalzer (2nd floor of Student Campus Life at GSU), (312) 534-5000 extension 2149. Call today for a rewarding opportunity!

### Social Work:

There will be a guest speaker from the University of Chicago on March 30, 1988. Ms. Betty Brown-Chappell is the assistant dean for placement and recruitment of social service students for the University. She will speak between 7:00 and 8:00 PM in room F1107. Refreshments will be served.

Sincerely,  
The Social Club

"Computer Utility Comparison" will include demonstrations of specialized programs for recovering lost or erased data on hard disks and diskettes, printer management, disk reorganization, directory management, and other DOS shells that allow use of DOS commands from a menu. Compare popular software like Sidekick, Superkey, Ole, Nice, Deskmate and Print Shop.

This workshop will be from 8:30 a.m. to 12:15 p.m. March 23 at GSU. The fee is \$30.

"Data Ease" is a flexible, easy-to-use database management system. It allows you to develop your own applications without programming. Data Ease's unique combination of menus, commands and help messages encourage easy mastery even by people who have never used a microcomputer before.

"Data Ease" will be offered from 8:30 a.m. to 12:15 p.m. March 26 and April 2 at GSU. The fee is \$175.

"Lotus 1-2-3 Advanced" offers an opportunity for exercise and practice to expand your skills in efficient use of Lotus. Limited personalized assistance with your Lotus applications available during this course. Familiarity with Lotus 1-2-3 required.

This workshop will be from 9 a.m. to 5 p.m. March 26 and April 2 at GSU. The fee is \$175.

## SPRING IS COMING

Meadow and wood are in the same metamorphosis as I.

Shrugging off the cold, icy fingers of winter—reaching out to welcome and embrace the warm glory of another spring.

Crab, cherry, and plum are burgeoning with buds ready to blossom—

In the corner of the garden, tendrils of ivy and ajunga are struggling out from the melting snow.

Wedges of geese beating their way northward, salute spring's approach with plaintive cry.

Spring's approach is greeted in crescendos of song by robin, wren, cardinal, and redwing.

Foxes are seen along the hedgerow, raccoons and rabbits along the lane, and deer may be seen in the forest clearing.

Can there be surer signs of spring?

Why only yesterday, the sky was filled with the rainbow hues of many kites, and a balloon man was peddling his wares in the park.

Robert Armstrong  
3-2-88

## Anne from page 2

play, a Pringle, suddenly becomes "unable" to perform only hours before the curtain rises.

The story continues with Anne's return to her ex-sweetheart, Gilbert Blythe, after nursing him back to health from a very bad Scarlett Fever, and her turning down a 5 year contract at Kingsport College after the successful publication of her first novel "Heavenly Vignettes," a humorous book of stories.

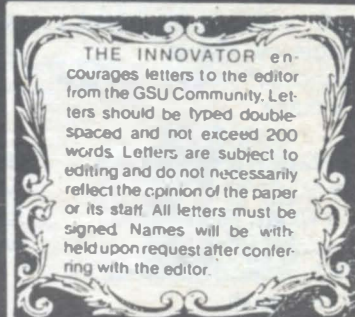
Anne eventually returns to Green Gables, the home of her youth, "because the dreams dearest to my heart are right here."

Although Anne's sentimentality makes her vulnerable at times, the realization that one good individual can and often does make a difference gives us all hope.

Set in a time so very different from our own, when family loyalty, obedience, and a woman's place was in the home, Anne's experience of "looking outside for your ideals" taught her "it's not what the world holds for you, it's what you bring to it" that really matters.

This is definitely a movie worth seeing. Channel 56 Wynn does not appear in many listings as yet. It is a new public broadcasting station in Indiana and like Channel 11 buys independent programs.

I have recently seen "Anne of Green Gables" on Channel 11 also, so consult your listings or call (312) 583-5000 for broadcast information.

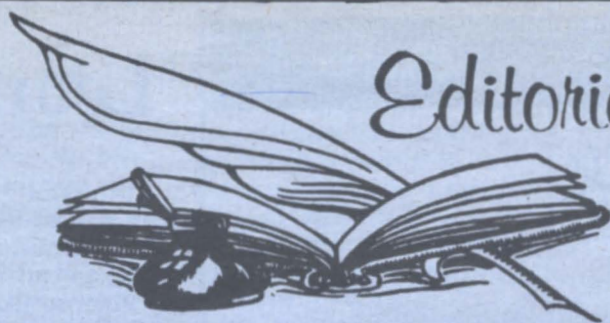


THE INNOVATOR encourages letters to the editor from the GSU Community. Letters should be typed double-spaced and not exceed 200 words. Letters are subject to editing and do not necessarily reflect the opinion of the paper or its staff. All letters must be signed. Names will be withheld upon request after conferring with the editor.

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# Editorials



## Church and State Where's the Break?

Super Tuesday and the "pivotal" Illinois primary are now behind us but in all the shouting, we wonder if a few important issues have been overlooked.

We have, in this country a cherished principle. The concept of the separation of church and state is one of the cornerstones on which the United States was built.

As the country seems to lean more and more toward conservative principles, more and more of us press for freedom of and from religion.

Yet, two ministers, Jesse Jackson and Pat Robertson, have consistently ranked highly in the polls. Have either of these men made any attempt to run as an ordinary citizen?

The answer is, obviously, no. Both have played upon their religious backgrounds for everything they are worth, emphasizing a return to "that old time religion."

Robertson has resigned his television ministry but has only substituted the speakers platform for the pulpit in sending his message to the world.

Jackson used the pulpit as a fund raising forum, when he sponsored a church based appeal for campaign funds.

This is separation? You tell us.

The second, and far more important issue, is one of preparedness. The presidency of the United States is the most prestigious job in the world. No position offers more honor and glory to its holder than it does.

But - beyond the glory, the presidency is, at its most basic, a job. The hardest job in the world.

It requires skill in administration, budgeting, negotiation, and countless other specialized areas. The only way a person can learn these skills is to have held elective office. A



governor is faced with problems comparable to those of the president, though the scale is different.

A representative or senator faces similar problems on a vastly smaller scale, and at the same time is close enough to the president to at least see what he is doing. This kind of experience is vital if a president is to be able to perform the nuts and bolts daily chores of running the country.

This leaves us with Jackson and Robertson. Neither of these men has ever held any sort of elective office. Their contact with the Washington bureaucracy has been at best, peripheral, and then only since they have been candidates.

Both have presented programs which they want us to believe will make this country a better, happier, more moral place to live. Are these programs based on solid knowledge of the way the government works? We do not think so. While we are willing to credit both Jackson and Robertson with good intentions, we wonder where those intentions may lead.

## POETRY

### Friendship

Why do people act this way  
We used to laugh  
We used to play

Now we don't spend that much time  
You go your way  
I go mine

We should talk for old times sake  
Try once more  
Though hearts might break

My thoughts of you, they still grow  
Are we still friends  
I got to know  
Hasan Akhtar

### I Don't Belong

I don't belong here  
or anywhere.  
Who knows where?  
A lover of beauty  
am I.  
Poetry, literature,  
paintings, portraits,  
fabrics, textures,  
cycles, pottery,  
glass and wood.  
And I love you.

Does it matter?  
What means every-  
thing to me  
means nothing  
to you.  
The size of  
the wallet  
is everything  
to you.



### My Brother

My brother is crazy,  
wants to destroy me.  
He does so everyday.  
Hurting, hitting, talking  
badly thru the walls.  
Sloppy and uncouth  
a destroyer of beauty.

My dear mother  
has become neurotic.  
Denial, suffering pain,  
then acceptance —  
all take their toll  
on her.

Is she crazy  
to put up  
with his deceit?  
This lazy bum.  
She considers him  
her friend.

What strange  
bedfellows  
they are.  
Where has  
Sanity  
led  
me?

## Who's Minding the Store?

Some people always seem to look the gift horse in the face. When there is something that they don't have to pay for they are there with outstretched hands to see what they can get.

Nothing in this life is ever free. Someone has paid for it in some way. This brings to mind the word, responsibility. What has responsibility to do with the previous statements?

In this University there are monetary helps for students in the forms of tuition talent waivers and stipends. These are given students in the various clubs but they have to be earned with academic good standing and a good sense of responsibility, not just letters from friends and colleagues.

When students that are fortunate enough to receive these benefits do not have a sense of responsibility it is very irritating to the rest of us.

Joining the clubs or getting elected to them just to get these benefits certainly doesn't say much for responsibility.

This seems to be the attitude of some of the students. There isn't one ounce of loyalty to the club, just to the self. After all look at what else some of these irresponsible ones can get, free trips to places others may never get a chance to see. Do these people who go on these trips really do what they are supposed to do? Hardly ever.

It must be nice also to see your picture in print but what did you really do to deserve that honor? Another reason some join the clubs. Very ego inflating.

One could go on and on with comments about the irresponsibility of some of the students who get the monetary benefits but you get the picture.

No one is begrudging these students their talent waivers and stipends but please don't look the gift horse in the face. If you are going to get, give something in return other than your ego. Give responsibility and remember someone else paid for your chance to get that monetary help you are getting.

## President Sends Congratulations

Sue, not only did you bring me a ray of sunshine—you made my day.

You have made me, the University, the students and your staff very proud of your accomplishments. In receiving the judging sheets I note that the criticisms and comments act as a learning experience for the participants.

Please accept my sincere congratulations to you as editor as well as to Knute Hammel, Joe Zierman, and Bill Kazak.

Leo Goodman-Malamuth



Happy Easter

## Counselor's Column

by Diane Kjos

I was watching the baby play. She had a teething ring in one hand and a rattle in the other. Now she was trying to pick up her pacifier. She couldn't hold the rattle and pick up the pacifier at the same time and she was becoming more and more frustrated.

Our garage reminds me of that baby. There are so many things stored there that we really don't need. The garage is rapidly becoming filled up. Yet, what do you throw away? Should we throw out the sleds our children had when they were little? Maybe we will need that fan again sometime when the air conditioning doesn't work. Those lumber scraps might be good for something. But once we throw them out, we can't go back.

George has been offered a new job. It looks interesting to him and the money is a bit better. But, how can he leave the old job? Change is hard for him he tells me. He'll have to make new work friends. He'll have to find a new parking place. What about lunch? I wonder if he is a bit afraid of the new challenge? No, not that, it's just he really hates to leave the job he now has. Maybe this isn't the right move for him. But once he

makes the change, he can't go back.

It's hard sometimes to leave things. Even things we weren't always happy with. Perhaps, if this is your last trimester, you are feeling both excitement about graduation and a bit of regret about leaving the university. You know that once you leave, you can't go back in quite the same way.

A graduate recently called to tell me she had lost her job. She felt depressed and down on herself. She had, she said, come back to Governors State to just walk around and remind herself of her success as a student. As a member of the growing number of alumni, she is still a part of the university.

We need to let go of some things in life in order to gain others. George can't have both the new job and the old one. I can't have an orderly garage and keep all that stuff. At the same time, we can hold on to many of those things in life that are important. The friends George has from the old job can still be his friends. I'll keep the sleds and give the fan away. And, if this is your last trimester, you can join me and the 2300 other members of Governors State University alumni association.

B.C.

BY JOHNNY HART





XOMA	PENW	MSFT	AMSY	AAPL	ALWS	WAMU	BBEC	NIKE	SIGM	HENG	PANT
9	12%	5s42 1/4	10%	52s38 1/4	18 1/2	10000	23 1/2	15%	15%	12 1/4	21 1/4

## TICKER TALK

by George A. Marema

### MORE ON GROWTH STOCKS

After analyzing some of the biggest and most spectacular growth stocks of the past, some interesting observations can be drawn.

First of all, let me mention that the stock market is a "chaotic system." By this I mean there are no theories that always work at predicting future price patterns.—Sort of like the weather.

However, there are some underlying similarities and complex patterns that tend to show up in most growth stocks. These patterns, both fundamental and technical are not simple patterns, however. For example, commonly used and widely heralded indicators are too simple to work with any degree of consistency (e.g. head and shoulders top). Using commonly used methods will only produce average results in the long run and will probably not pinpoint the true market leaders.

The following attributes will give some guidelines and hints towards spotting tomorrow's growth opportunities. They're out there all the time, and with a trained eye they can be spotted. History will repeat itself only disguised in a different form.

#### #1) OUTSTANDING SHARES

First, most of the biggest growth stocks had less than 5,000,000 outstanding shares.

It takes far less buying to make these small stocks soar quickly.

#### #2) WINNERS OR LOSERS

Secondly, all these stocks were at all time price highs before their towering rise. **None** were making new lows or were "cheap."

#### #3) PRICE/EARNINGS RATIO

Third, the price/earnings ratios were not usually low. In fact, most were considerably higher than the average. Often, the stock was selling at 25 times earnings or more. Some were even at 50 or 100 times earnings. If you thought the stocks were too "expensive" or "overvalued," you missed the boat!

#### #4) EARNINGS

Fourth, the earnings of the companies were growing at huge rates. Often, earnings were growing at 50%, 100%, or 200% per year, and at comparable paces quarter to quarter. These rates of increase often occurred **before** the stocks' huge climb.

#### #5) VOLUME

Fifth, usually before the stocks' big advance, volume swelled. It's not unusual for volume to expand 5 or 10 times normal on breakouts. On down days, volume dried up to very low levels. So, look for sharp contrast in volume activity. Volume is often **more** significant than price action.

#### #6) TIME FRAME

Sixth, the phenomenal rises had no clear time frame. Some took only a few months, while others rose for several years. Don't invest in a stock and say "I'm in it for the long haul" or "I'm in it for the short run." Let the stock run its course. If you're wrong, sell quickly. Don't be stubborn or you'll get burned.

Those were some basic guidelines to separate the wheat from the chaff. When investing in the stock market, only buy potential winners. Don't settle for losers or dogs. Many times people buy loafing stock thinking they're "safe." **All** stocks are speculative! Remember October. There is

more safety achieved concentrating in a few winners than diversifying in a portfolio of losers. There is no such thing as good and bad stocks, only rising and falling ones.

Please write questions and comments to:

The Innovator  
c/o George A. Marema  
Room A1805

XOMA	PENW	MSFT	AMSY	AAPL	ALWS	WAMU	BBEC	NIKE	SIGM	HENG	PANT
9	12%	5s42 1/4	10%	52s38 1/4	18 1/2	10000	23 1/2	15%	15%	12 1/4	21 1/4

## Learn to Serve

UNIVERSITY PARK—"How can you tell me this car is in great condition? All I see are dents and rust?"

"What do you mean where's my receipt? I don't have one; you never gave me one!"

"Get your manager, now!"

How would you reply to these customers? Would you be calm and try to reason with them, or would you be tempted to yell back? Perhaps you're not sure how to reply.

"You should redirect the conversation and attempt to develop a personal trust with the customer," says Dr. Young Kim, a professor at Governors State University and author of several books on communication techniques.

"Never be aggressive back," she adds.

Dr. Kim will be the instructor for the April 8 workshop, "Improving Customer Service," which is sponsored by Governors State University.

"The participant will learn how to communicate with customers so they will feel more comfortable and satisfied," says Dr. Kim, "and they will learn to cultivate a long-term loyalty."

"The focus of the presentation will be on face to face encounters," explains Dr. Kim, and will deal with five important skill areas...each using film clips, lectures, a workbook and role playing exercises."

—First: how to project a non-verbal image through confidence, facial expressions, appearance, body behavior and the importance of maintaining a pleasant atmosphere.

—Second: listening and asking questions. The concern here is how to ask the right question at the right time.

—Third: how to deal with difficult customers.

"I will deal with nervous, shy, now-it-all, defiant, aggressive and other types of customers," says Dr. Kim.

—Fourth: the art of friendly persuasion, which is beneficial to the customer and yourself.

—Fifth: learning how to cultivate customer loyalty, that is, keeping him as your customer.

Dr. Kim will be the director of the workshop. Dr. Michael Purdy, professor and chairperson of the Division of Communications at GSU, will give a presentation on the second topic.

The luncheon speaker will be Terry Reed, the director of Customer Relations at Illinois Bell, who will discuss communication techniques.

Participants who will benefit from this workshop are public relations personnel, salespersons, librarians, accountants, lawyers, receptionists, counselors, bank tellers, waiters/waitresses, police officers, doctors and nurses, and teachers.

This workshop may be taken for one hour of graduate or undergraduate credit. Attendance at an additional session on April 9 is required for credit participants and a test will be given after a review and discussion.

The presentation will be from 9 a.m. to 5 p.m. in the Hall of Honors at GSU. Tuition and fees are \$101.50 for undergraduate credit, \$105 for graduate credit and \$95 for noncredit.

For further information, or to register, call the GSU Office of Conferences and Workshops at (312) 534-5000, extension 2310.

## Infinity Show Lacks Eloquence

by Sandy Kazak

For March Infinity Gallery presents the work of 3 photographers consisting of experiments in the genre of people photography. Ray Spicer, Mark Goodman and Eric Breitenbach.

These photographs, as selected, could not possibly support a one man exhibit in a gallery as large as Infinity. There is too much style variation amongst the individual artists; each one showing two or three variations of style and a

lack of originality.

Seen as a group exhibit of three different photographers, the viewer leaves without any real sense of purpose or overall synthesis. One or two images simply lodge in the mind seemingly unrelated to the exhibit as a whole.

Eric Breitenbach's beach photographs of "remarkably delicate" people, as he describes them, comes the closest to remaining true to one theme. Unfortunately, this theme already has been seen in the book "Cape Light" by Joel Meyerowitz, a delicate book of color photographs taken on the beach at Cape Cod.

The viewer cannot really

know what Breitenbach means by delicate people. Is it their personalities that are delicate and nice? His subjects seem to be chosen more for their weirdness, or their ethnic features. His subjects pose straightforward, a pause in action, reminiscent of Irving Penn. Breitenbach often chops the tops of heads right off as a further variant in style. What actual purpose does this serve, here, except to suggest that his subjects are lacking something vital?

There is a feeling of a lot of light as at a proper beach. High key diffusion washes flaws away from the faces, idealizing those being portrayed. Breiten-

bach gets carried away, now, as in overflashed faces creating an artificial effect. The viewer becomes overly conscious of technique. This indicates an unwillingness to

edit carefully. A little tighter editing would help this work immensely.

Mark Goodman returns to Millerton, upstate New York,

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SGT Diane Walton  
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## Hop-A-Thon

STUDENT LIFE CHILD CARE CENTER  
presents

the Hop-a-thon for Cerebral Palsy  
featuring THE KIDDETTES  
and the return of THE SPRING BUNNY

March 24, 1988 3:30pm  
Hall of Governors





## Seeking an Agenda for Action

University Park—Faculty and staff from Governors State University will join with representatives from 175 other colleges and universities March 22 for a national discussion of "Racism on Campus: Toward An Agenda For Action."

This national teleconference is being produced by the Instructional Communication Center at GSU. Using its satellite telecommunications, the GSU staff will bring discussion of panelists at the Wingspread Conference Center in Racine, Wis. and pretaped video segments into context of a 3½ hour discussion program.

This production has taken 18 months from conception to presentation, and is expected to draw an estimated 10,000 participants on campuses across the country.

The Governors State University campus program will begin at 10 a.m. with opening re-

marks by President Leo Goodman-Malamuth. Bob Petty, news reporter for WLS-TV Channel 7 in Chicago, will open the national program at 10:30 a.m. with an introduction.

At 10:35 a.m. the satellite link-up will begin a national discussion led by participants at The Johnson Foundation's Wingspread Center who will review the history and begin a discussion of the issues facing students, faculty and administrators.

At noon presentations on the GSU campus will be given during a brown bag lunch period. Dr. Alma Vinyard will provide background on the conference followed by Dr. Sonya Monroe-Clay discussing the concept of racism. That will lead into a community discussion until the national broadcast resumes at 12:45 p.m.

The afternoon session will

focus on college programs that have successfully addressed the issues of racism on campuses, followed by a discussion of ideas on how to approach the issues and set an agenda for addressing those concerns.

GSU participants will then move into a dialog for planning an agenda for Governors State. The program will conclude at 3:45 p.m. with closing comments by Dr. Goodman-Malamuth.

This national teleconference was conceived by the Governors State University staff as a way to begin national dialog of a critical problem. Funding for the development and production of the conference was provided in part by The Johnson Foundation.

This production has taken 18 months from the initial concept meetings to its presentation, and is expected to draw nearly 9,000 participants on campuses across the country.

### Photos Page 6

with camera on tripod to photograph "a place that I like." Unfortunately, he doesn't show much of the place and concentrates on individuals that agree to interact with him and his stationary camera.

The results are a cornucopia of effects. There is directness reminiscent of Arbus, Exhibitionist children mugging for the photographer, fishermen presenting their catch, family groups (some with too much background), and for some unknown reason Scavullo type head shots.

What all of this means is anyone's guess. Tight head shots are usually associated with ads for cosmetics.

Goodman, at least, keeps his use of fill flash under control, more authentic to real life. Stylistically Goodman's presentation is just too loose.

Ray Spicers photographs are examinations of individuals chosen for their exotic appeal and irregular appearance.

See Page 9

### Careers page 3

search, that's okay. But if you're hoping for an A plus, in the way of an exciting and challenging position, you'd better plan on expending a bit more effort.

2. Don't be afraid to be a bit creative. Writing a resume is a lot like writing a piece of advertising, which is a creative process. Advertising attempts to 'sell' a product or service, and you are trying to sell yourself. In the same manner that an advertiser attempts to grab your attention when you're leafing through a magazine or newspaper, your objective is to try to generate interest in an employer, who will be leafing through an endless stack of resumes.

3. Plan to get some assistance from the staff at Career Planning & Placement. It's our business to know what works in a resume, and to assist you in the process of putting together the best resume possible. Try us!

## Minorities Working for Government

UNIVERSITY PARK—Four Governors State University students are working in government offices and for social organizations as participants in the Board of Governors Minority Interns program.

Students serving this trimester are:

—Walter McNeal of Michigan City, Ind. who is earning a master's degree in political studies. He is serving at the John Howard Foundation, a social service agency that works with ex-offenders.

—Curtis Brookshaw of Park Forest who is earning a master's degree in public administration. His internship is with the Department of Consumer Affairs for the City of Chicago.

—Ralph Turner of Robbins who is earning a master's degree in political science. He is with the Toxic Task Force of the Illinois General Assembly.

—Anita Muse of Chicago who is earning a master's degree in multi-categorical education. She is working with the Futures Project, a program studying the needs of students kindergarten through high school.

A panel of three professors at GSU screened the applicants and selected seven students for this academic year. These GSU students were selected based on their academic record and required essay for the selection process. Students selected must

also continue as full-time students at GSU while they do their internships.

Turner and Muse also served internships during the fall trimester, along with LaDonna Knight of Homewood.

This internship program is sponsored by the Board of Governors of State Colleges and Universities. The program is underwritten, in part, with funding from the Illinois General Assembly. Each student receives a stipend of \$1,000 a month. The number of internships in the program is dependent on the percentage of minority students on each of the BOG campuses—Eastern Illinois University, Western Il-

linois University, Northeastern Illinois University, Chicago State and Governors State.

Professor Roger Oden, chairperson of the Division of Humanities and Social Sciences at GSU, heads the GSU selection committee. He said students are given their internship assignments based on their interests and available positions.

"This program allows our students to get first-hand experience that we believe will eventually help them in their careers," Oden said. "It is an exciting program and one that we hope will continue."

Applications will soon be available for the 1988/89 academic year. For further information contact Oden at GSU at (312) 534-5000, extension 2429.



# RACISM ON CAMPUS

## TOWARD AN AGENDA FOR ACTION

**LIVE  
VIDEOCONFERENCE**

**TUESDAY, MARCH 22**  
**10 a.m.-4 p.m.**

**GSU University Theatre**  
**Everyone is welcome, admission is free**

*"Racism is antithetical to education."*

For more information call 534-5000, Ext. 2339





## The OLD PAST ENDURES

Crete is a major center for antiques. The stores offer a variety of wares and browsing is always welcomed. Walking from shop to shop is a fascinating and rewarding experience. Maps are provided in each store and indicate where the member dealers are located.

The Crete-Beecher Antique Dealers Association was formed about eight years ago in the Crete community to establish an association of antique dealers offering quality merchandise in a friendly and convenient local setting.

Being part of a group is good for each dealer. Advertising becomes less expensive and people travel from far away to experience the greater variety that is offered.

Some of the shops and their specialties are as follows:

**House On A Hill**—605 Exchange. 672-4780. 1910-1920 Reverse Painted Lamps, China Glass, 1915 American Walnut Tea Cart, 1890 Buffet, porcelain lined tobacco cabinet circa 1910, Mahogany Slipper Chair 1860-1880, Empire Couch 1850.

**Village Antiques and Lamp Shop**—595 Exchange. 672-8980. Extensive collection of Victorian Walnut and Oak Furniture, Primitives—farm utensils, wood boxes, sugar tins—before plastic, roll top desks, 1900 street lamps, veneer repairing and lamp rewiring. Brass and copper polishing, gargoyles, Art Deco, and a 1915 Kidney Desk Cranberry

glass and hand blown lamp shades from France.

**The Market Place**—550 Exchange. 672-5556. This was the First Congregational Church of Crete and is now the largest of all the shops. Steiff German Bears, vintage clothing, country store with jellies, spice and candies. Hummel Figurines, country oak furniture from 1920-1930. Primitives and a 1920 Bridal Dress.

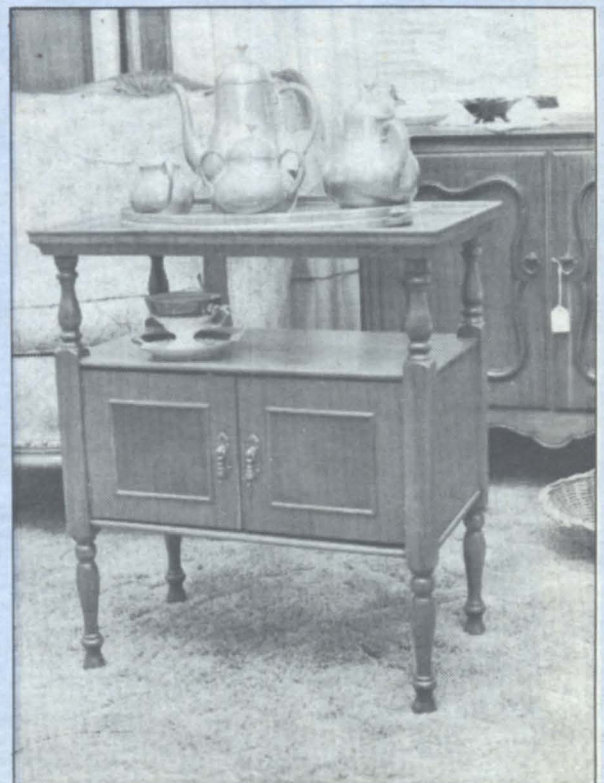
**The Main Event**—1366 Main. 672 5554. Plates, collectables, Christmas Room, Black Lacquer Hitchcock Chairs, old records and photographs. Mola-hand layered fabric collage, wood figures, Grain-Bin Table circa 1890.

**Carousel**—1378 Main. 672-9092. Carnival glass, linens and lace, gold jewelry items, baskets, antique refinishing, Primitives, mounted and hand painted Carousel Horses.

**Granny's Crazy Quilt**—1192 672-8298. An assortment of ideas together in one location. Country furniture, accent pieces and country craft items.

**Fifth Street Antiques**—513 Fifth. 672-5661. Stained glass from 1840's (Ladies Aide Society, Grand Army of the Republic). Furniture, glassware, artwork, vintage clothing and an adjoining shed of antique furniture for the refinisher.

**Coat of Many Colors**—500 Fifth. 672-4300. A 1930 bicycle, jewelry, fabric art, Bronze Andiron for the fireplace. A little of everything.





## Former Editor Remembers

"In those early days this newspaper was like an amoeba or group of cells; each person that contributed was a vital part, the paper represented somebody," said Grant Steeve one of the founders of the Innovator.

"It was not perfect journalism. We just started writing, good or bad, and printing on plain paper. Later, as we got smarter, we learned paper textures and typefaces," Steeve said, sipping coffee with his breakfast at McDonalds near Prairie State College.

Steeve, now a general contractor, also owns an apartment building in Chicago Heights. A modest man, he wears jeans, sweater, plaid flannel shirt and a heavyweight brown jacket. His beat up station wagon is loaded with maintenance and building supplies.

Steeve praises his co-founders; Bill Tate, environmental and applied science, like himself, Robert Blue, journalism, now at Malcolm X College, Tony Borzynski, a romanticist who loved verse and contributed poetry and Kathy Czyz, Cultural Studies and English, currently administrative secretary to the Dean of Student Affairs and Services at GSU.



Photo Skazak

### Grant Steeve

"What about the name of the paper?" I asked.

"It was either The Innovator or The Zebra, for some reason," he laughed. "Obviously we chose The Innovator."

Steeve, who is a physically big man, is also soft spoken, and chooses his words carefully. Reminiscing, his eyes reveal joy. He is a man of vision.

"It was fulfilling an idea, a small idea in the mind to make it happen, others came later," he said.

I asked him about that early staff.

"A crew of four solicited ads from businesses. There was an ad manager and a division of reporters. Tate was also a photographer, but titles fluctuated between editor, asst chief and reporter."

He talked about a love for journalistic expression, the paper itself, the enjoyment of starting a people's paper with a variety of input; student, community and environmental.

"Creative people need recognition and people at school are trained to be creative, so we took a look at that, founding the paper," Steeve said.

Before The Innovator appeared in 1970, communication consisted of mimeographed bits of information. The GSU emblem was not yet invented and not on the paper's banner.

Without a campus PT. Dept., news was whatever they could find. Input from faculty and students was solicited. Columns were verticle and pictures were used to tell the story.

"After a while, planning tools were discovered; recognizing stories, reporting and editing."

They discovered that being issue oriented was a negative experience "...since there is a lot more good and positive here at the school. We later developed an eye for the funny and concentrated our effort on the more positive."

One issue at that time was a proposed theatre in Park Forest Plaza. The paper reported, in an informative way, to the student body and to the community.

Another issue concerned a proposed parking fee in the GSU parking lot. Other colleges at that time did not have parking fees. Gathering the facts, the reporters found that the fees would be inevitable.

Steeve, as a student rep. in the environmental and applied

science division, was also involved in the initial planning for the nature trail through Thorn Creek Woods. Today he is still involved in ecology and regional planning and in conjunction with Dr. Bill Mayo, produced The National Directory for Science Educators.

The founders of The Innovator devoted time and effort to the success of the paper.

"Quite a bit of time, and for no pay. It was on an individual basis, a learning experience paper contributing to our background. It broadened horizons, a catalyst for appreciation for life and sharing it."

Steeve became sad as he talked about how environmental science, his major, was phased out during the Reagan administration.

"It left a lot of grads in limbo," he said. "Programs merged or disappeared. National empathy is needed for science."

Steeve's human interest is the basis for his environmental concerns. He is a member of the Army Reserve.

He graduated in 1975 and remembers covering "...the Christmas year end bash" at GSU.

Steeve saw limitations, even in persistence. A separate journal, just for verse was established, The Arabesque.

"The paper was an artform means of expression, writing well for all facets of life, especially business."

Steeve gave candid appraisal of three recent issues of The Innovator.

"Open layout, not verticle like we did. Diplomatic, a wide range. Pictures good. You say a lot. Nice colors."

Just one more thing, he concluded, "Oh yes," he said, "Just plug the business."

## Photo page 6

Included is Self Exam 1 and Self Exam 2, presumably Spicer himself. There is a third example, Interstate 40 that resembles him again. Who knows? Who cares?

Cliche abounds; from the spread legged Dorothea Lange pose, to the studio lighting shot, the daylight filtering in pose, palsied child poster, Appalachian youth (with an unexplained scar on her face), and repetitious photographs of the most exotic individual (photographed repeatedly in the same location, a bathroom).

What can it all mean? These are visual records of the friends and acquaintances of Spicer. More questions are raised by his mismatched collection than can possibly be answered. The real question is: where is the man's taste?

Two or three of the finest images are in this section by Spicer, however, These are interpretive portraits with a good mix of light and dark values and are of two different individuals. The position of the arms, head and upper torso is effective enough to induce the viewer into contemplation, and are very pleasing to admire. These three images, lacking background details and any written information, are simply more outstanding than any of the others and serve no particular purpose.

There is just too little substance that one walks away with. There is just a hint of the cynical or the mysterious, as seen in George Tice, but without any of that essence. This is a major mistake in editing, for Spicer has talent. Thematically, he should get a much broader assortment of friends and next time, leave himself out of the picture.

The InfinityGallery hours are Mon. thru Fri. 3-7:30.

## Scholarships for BPA Students

If you are interested in financial help for school expenses, don't overlook all the options. Certainly, the Office of Financial Aids should be your first stop when looking for assistance, but there are also other avenues. BPA is involved in the search for candidates for several scholarships each year. These include: The Donald and Margaret Dolan Endowed Scholarship, The Percy Wagner Endowed Scholarship, The Keith W. Smith Endowed Scholarship, The American Logistic Association Scholarship, The Laureate Scholarship, Talent Tuition Waiver Scholarships, The Donald Hansen Memorial Endowed Scholarship, The Annual Scholar's Award Program and The Zonta Scholarship.

There are also other scholarships that come up throughout the year. The requirements for all of these scholarships vary as do the due dates and the rewards. Some of the scholarships are based on outstanding academic progress and some are based on need; others may be a combination of both. If you are interested in learning more about any of the scholarships, please make an appointment see Judy Gustawson. We look forward to assisting you.

Cathy Borem  
Judy Gustawson  
Jean Johnson  
Gloria Schuler  
Advisors for CBPA and the Division of Education

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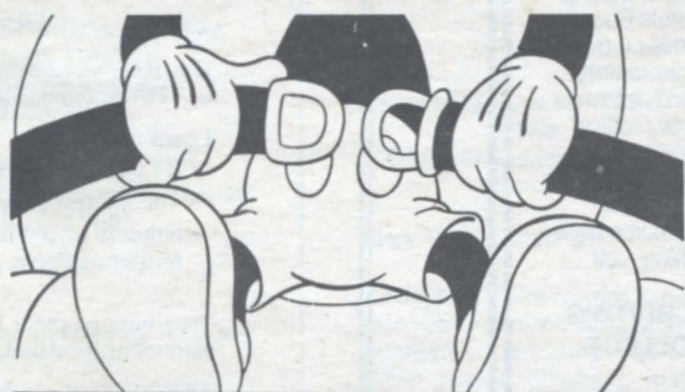


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Daily transportation available for:

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- Wet-n-Wild
- Party ship cruise
- Hawaiian Luau
- Sea World and more!

For more information call Chris or Frank 374-2936.



## The Office of Student Life Presents

A

## Fireside Chat

April 5, 7-8 p.m.  
Campus Center

With

Dr. Harvey Varnett  
Cir. of GSU Library  
&

M. Catherine Taylor  
Dean of Student  
Affairs & Services

All Students Invited  
Refreshments Served





# Phonathon



The Governors State University Alumni Association's "Phonathon" got off to a rousing start with more than \$8,000 pledged in the opening days of the annual fundraiser. Ginni Burghardt (standing) director of alumni relations, checks pledges with volunteer callers (from left) Leonard Wisniewski, a member of the alumni association board, Professor Young Kim, and Wilma Sutton, a member of the Board of Governors of State Colleges and Universities. The phonathon will continue through March 24. This year's goal is \$60,000.

# Chicago Scores High

SPRINGFIELD, ILL, March 3 — Receiving high marks for hospitality, the "city that works" proved it also is a "city that welcomes," according to a 1987 summer survey of vacationers in Chicago, said Jay R. Hedges, Director of the Illinois Department of Commerce and Community Affairs (DCCA).

In terms of hospitality, Chicagoans were rated excellent to good by 91 percent of those surveyed. Hotel and restaurant personnel also received top honors from 90 percent and Chicago taxi drivers were praised by 78 percent. Overall, 91 percent of those polled said they were interested in returning for another visit.

During August 1987, Evanston-based Doub and Associates polled 303 parties of pleasure travelers at 10 leading Chicago tourist attractions. The results of these personal interviews provide a profile of who visits Chicago and why. The State will use the data in planning future travel promotions.

Demographically, the typical Chicago visitor was an adult under the age of 45, married and college educated. Geographically, 19 percent hailed from countries outside the United States, primarily from Europe. The remaining 81 percent were domestic travelers — more than half from the

Midwest.

Lynda Simon, managing director of DCCA's Office of Tourism, said, "Six out of 10 visitors reported spending their entire vacation in Illinois, with the average length of stay six days. Typically, half of that vacation time was spent at a local hotel. An average of \$600

was spent per party."

Favorite attractions included museums, the lakefront, Sears Tower and other large buildings, restaurants, shopping, sports events and theatres. Of the visitors surveyed, Chicago was rated better than other major cities by 73 percent for its world-class museums and galleries. Forty-

percent of the U.K. It will reach an estimated 44 percent of all area adults, including 59 percent of North American bound business travelers and 57 percent of local leisure travelers.

"Illinois is committed to capturing a greater share of tourism dollars, and this is one way of doing that," said Lieutenant Governor George H. Ryan. "This year we expect to host more than 33 million visitors who will spend \$11 billion in our state." Ryan has

been named by the Governor to serve as International Trade and Tourism Representative for the State of Illinois.

The cooperative promotion also includes brochures produced by Jetsave Travel and North American Travel Ser-

vices, which have been widely distributed and are available to individuals calling in response to the commercial. The brochures feature hotel and fly-drive packages, ground transportation, transfers and sight-seeing tours.

The campaign is valued at \$440,000, with contributions of \$200,000 each from the

State of Illinois and TWA, and the remainder from the United States Travel and Tourism Administration (USTTA).

Mr. John Cooper, TWA's Director of Marketing-International, said the new campaign would provide a "solid boost to Chicago and the State of Illinois from an increase in British tourists."

Mr. Stephen Heckscher, Director of Sales Development for TWA's international region, cited the positive reaction to the campaign as an indication that the City of Chicago and the State of Illinois are now being perceived "as the dynamic, vibrant U.S. destination that they in fact are."

Funding for the U.K. campaign is being drawn from DCCA's Fiscal Year 1988 \$10 million tourism advertising budget, one of the largest in the U.S.

"Illinois is excited about expanding its tourism efforts to new markets around the world," said Lynda Simon, Illinois Tourism Office's Managing Director. "We look forward to welcoming new friends and visitors during the summer holiday season and throughout the year."

**AIM HIGH**

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The Air Force has a special program for 1988 BSNs. If selected, you can enter active duty soon after graduation—without waiting for the results of your State Boards. To qualify, you must have an overall 2.75 GPA. After commissioning, you'll attend a five-month internship at a major Air Force medical facility. It's an excellent way to prepare for the wide range of experiences you'll have serving your country as an Air Force nurse officer. For more information, call

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## Chorale Needs Funds



In order to properly perform Rossini's "Stabat Mater" the GSU University-Community Chorale and Chamber Orchestra will need more musicians.

This spring as in the past the Chorale is seeking extra funds to supplement the present funds and are calling on their friends for support.

The categories are:

Amici	\$1 - 24
Sponsors	\$25 - 49
Patrons	\$50 - 99
Sustainers	\$100 - 199
Advocates	\$200 - 499
Benefactors	\$500 - 999
Guarantors	\$1000 - 2400
Virtuosos	\$2500 -

Any amount will be welcome. If paying by check please make checks payable to "The GSU Foundation" noting on the check memo line "GSU Univ-Comm. Chorale."

For further information call Dr. Rudolf Strukoff, 534-5000 ext. 2454 or Dottie Legge ext. 2130.

## Employee of the Month



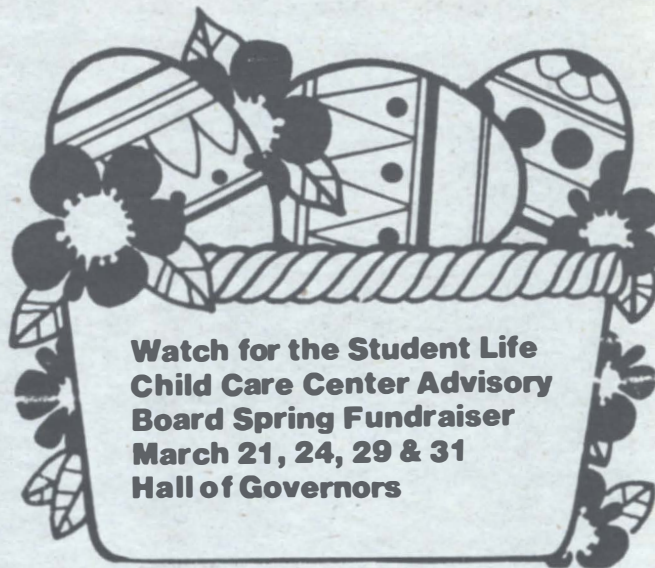
Paul Schwellenbach

Congratulations to Paul Schwellenbach, Assistant Mailing Service Supervisor in our Business Department. Paul has been with Governors State since October, 1977 and during this time Paul has consistently been invaluable in performing his duties.

Paul is the very pleasant, energetic and conscientious young man who supervises the mail messengers, whose responsibilities include sorting and delivery of mountains of mail that Governors State receives.

Paul was nominated as Employee of the Month by Beverly Goldberg, Research Associate in the College of Business and Public Administration. He was recognized for his hard work, regardless of inclement weather and his cheerful and helpful attitude. Especially noted were the increased responsibilities Paul has received during his years here, and yet in spite of these new duties and responsibilities he is still willing to assist in performing the duties of those he now supervises, and still will offer a smile and a greeting for each of us.

All who know Paul will agree that GSU is surely a better place because he works here.



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Board Spring Fundraiser  
March 21, 24, 29 & 31  
Hall of Governors**



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## Bach to be performed

In response to the popularity of its Bach concert last season, the Chicago String Ensemble will present an All-Bach program in both its Chicago and Elmhurst locations. The well-known and critically acclaimed professional string orchestra, currently in its eleventh season, is led by Music Director Alan Heatherington. Heatherington will conduct the concert on **Friday, March 25 at St. Paul's Church, 655 W. Fullerton, Chicago** as well as the performance on **Saturday, March 26 at Hammerschmidt Chapel, Elmhurst College, Elmhurst**. Both concerts begin at **8:00 p.m.**

The program includes: **Concerto in A for Oboe d'amore**,

after S. 1055; **Cantata 170, "Vergnugte Ruh; beliebte Seelenlust;" Cantata 160, "Ich weiss, dass mein Erlöser lebt;" Concerto in D for 3 Violins**, after S. 1064; and **Air ("on the G String")** from S. 1068. Soloists will be **Judith Kulb**, Oboe d'amore; **Cynthia Anderson**, alto; **Dorald Doig**, tenor.

This program replaces the previously announced performance of Handel's **Messiah**.

Tickets are \$14 for preferred seating, \$11 for regular seating and \$9 for students and seniors. Tickets may be purchased in advance by calling the Chicago String Ensemble at **332-0567**. Tickets may also be purchased at the door.

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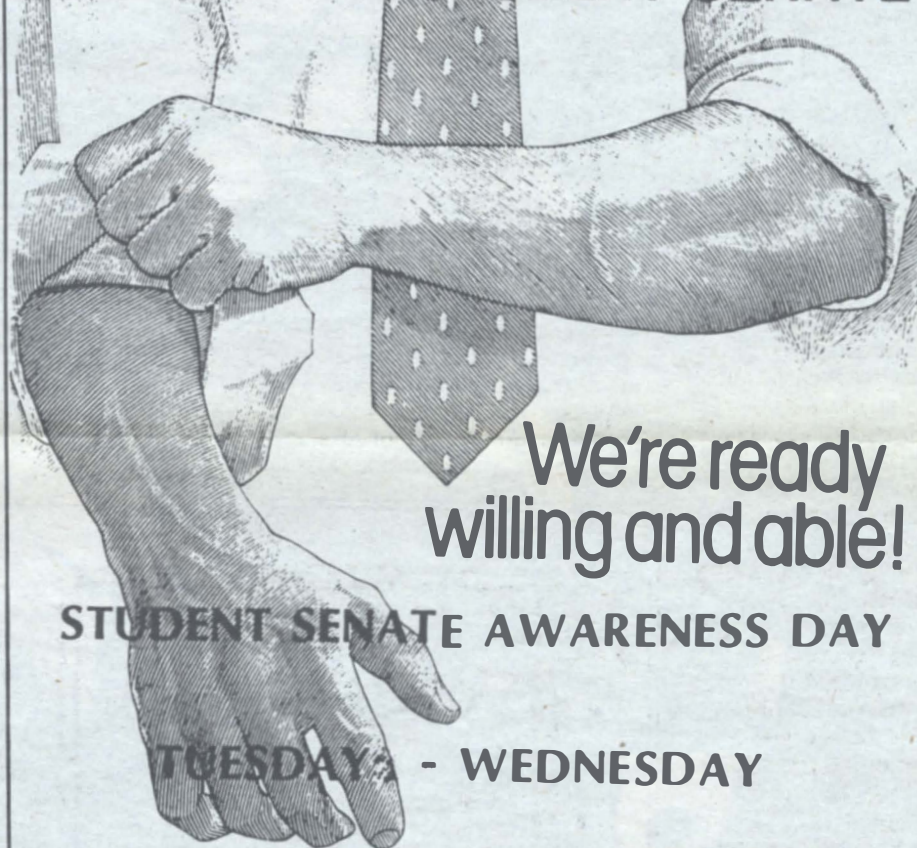
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## DePaul Presents the Cherry Orchard

The Theatre School Showcase, DePaul University, presents **THE CHERRY ORCHARD** March 31-April 10, 1988 (previews March 28-30). Performances are at the DePaul Performance Center, 2324 N. Fremont Avenue on DePaul's Lincoln Park Campus. Preview tickets are \$3.50. Tickets for the run are \$6.00; \$5.00 for DePaul employees, alumni, and senior citizens; and \$4.50 for students with a current I.D. Group rates are available. For information and reservations, call 341-8455. Free parking is available at the DePaul Parking Lot, 2200 N. Sheffield.

**THE CHERRY ORCHARD** has been described as Chekhov's masterpiece.

**THE CHERRY ORCHARD** is directed by Bella Itkin. Scenic design is by Kim LaFontaine, costume designs by Frances Maggio, and lighting design is by Andria L. Fiegel.

The Theatre School, DePaul University, was founded as the Goodman School of Drama in 1925. The Theatre School is a member of the League of Chicago Theatres and Illinois Arts Alliance. The Theatre School was a founding member of the League of Professional Theatre Training Programs and is a founding member of the new Consortium of Conservatory Programs.

The Theatre School Showcase, DePaul University, dedi-

cates its 1987-88 Season to the memory of actress Geraldine Page. Ms. Page was a 1945 graduate of the Goodman School of Drama (now The Theatre School).



First week schedule is Monday through Saturday at 8:00 p.m. with a 2:30 p.m. Sunday Matinee. Second week schedule is Tuesday through Saturday at 8:00 p.m. with a 2:30 p.m. Sunday Matinee. Two morning matinees at 10:00 a.m. Wednesday, April 16 and Monday, April 11 are sold out.







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